



Engaging Events. Unforgettable Experiences.

Founded in 2011, Red Carrot is a WOSB-certified performance agency ranked among the top federal communications contractors (GrowthLab #33). We bring smart thinking and purpose-built execution to every engagement.

Where others advise, we deliver. Our team is driven by purpose, informed by data, and structured for precision — we move fast, think deeply, and build custom strategies that deliver consistent results. Red Carrot delivers end-to-end event solutions, from venue sourcing and registration to onsite support and hybrid production, ensuring every detail is executed seamlessly.

Our Clients Trust Us



Find Us

OASIS+ 8(a): 47QRCA25DA094
OASIS+ WOSB: 7QRCA24DW218
OASIS+ SB: 47QRCA25DSD83
GSA MAS: GS-00F-181GA

Let's Connect

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Our Services

- Venue Sourcing
- A/V
- Site Inspections
- Contract Negotiations
- Budget Development and Oversight
- Hotel and Facility Management
- Third-Party Supplier Procurement and Management
- Registration and Attendee Management
- Space Planning and Layout
- Signage Development
- Food & Beverage Planning
- Speaker and Entertainment Management
- Graphic Design
- Technology Support
- Onsite Event Staffing
- Video Production

NAICS Codes

- 561920 Convention
- 541613 Marketing
- 512110 Motion Picture

Built for clients who need more than a vendor. We're a partner that delivers.



Red Carrot is proud to support missions across the federal government with communications strategies that are creative, impactful, and results-driven. We've earned the trust of agencies by delivering measurable outcomes, backed by thoughtful planning and award-winning execution. With over \$72 million in federal contract awards, our track record speaks to our ability to deliver at scale, on deadline, and with excellence.

Red Carrot provides comprehensive logistical and coordination services for diverse clients, tailoring solutions to meet the unique needs of each event. From venue sourcing, travel arrangements, and onsite support to managing registration, audiovisual production, food and beverage services, and hybrid event components, we ensure seamless execution at every stage.



Army National Guard

Red Carrot led a national anti-bullying outreach program for the Army National Guard that reached over 180,000 people at over 350 events. We managed venue bookings and requirements, signage, invitations, attendance, and all aspects of correspondence and communications.



NOAA

Red Carrot has supported NOAA with the SES Leadership Summit and the Marine Ops meetings. We also produced an award-winning animation video to promote the ARGOS System among audiences of fourth through seventh grade students.



NIH

The National Institute on Aging Conference saw 500 online attendees and 25 panelists that represented nine different countries. Red Carrot executed a successful event and came under budget by 39%.



NSF

Red Carrot managed the NSF Research Traineeship event for 430 graduate students. We created the conference website, registration page and conference app that saw an 81% app download rate, 547 community board messages, and 14 meetups.



HUD

Red Carrot supports the HUD Broadcast Center, producing over 70 events monthly with seamless, high-quality execution. Highlights include the HUD House Party, which drew 3,600 live viewers with ASL and Spanish translation and 1,110 additional views for the edited version; the Insurance Summit, streamed to over 1,000 viewers with six-camera coverage; and the Innovative Housing Showcase, featuring a professionally produced recap video with b-roll, animations, and voiceovers.



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View Our Work