



Creative That Connects. Strategy That Delivers.

Founded in 2011, Red Carrot is a WOSB-certified performance agency ranked among the top federal communications contractors (GrowthLab #33). We bring smart thinking and purpose-built execution to every engagement.

Where others advise, we deliver. Our team is driven by purpose, informed by data, and structured for precision — we move fast, think deeply, and build custom strategies that deliver consistent results.

Core Services

- Strategic Brand Plans
- Communications Audits
- Stakeholder Outreach
- Graphic Design
- Video Production
- Events
- Public Affairs
- Media Buying
- Media Monitoring
- Social Media
- Brand Development
- Digital Engagement
- Earned Media
- Research & Analytics

Our Clients Trust Us



Find Us

OASIS+ 8(a): 47QRCA25DA094
OASIS+ WOSB: 7QRCA24DW218
OASIS+ SB: 47QRCA25DSD83
GSA MAS: GS-00F-181GA

Let's Connect

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NAICS Codes

- 512110 Motion Picture and Video Production
- 541430 Graphic Design Services
- 541611 Administrative Management and General Management Consulting
- 541613 Marketing Consulting Services
- 541618 Other Management Consulting Services
- 541810 Advertising Services
- 541820 Public Relations Services
- 541830 Media Buying Services
- 541840 Media Representatives
- 541850 Outdoor Advertising
- 541860 Direct Mail Advertising
- 541870 Advertising Material Distribution Services
- 541890 Other Services Related to Advertising
- 541910 Marketing Research and Public Opinion Polling
- 561920 Convention and Trade Show Organizers
- 541922 Commercial Photography
- 541930 Translation and Interpretation Services
- 611430 Professional and Management Development Training

Built for clients who need more than a vendor. We're a partner that delivers.



Red Carrot is proud to support missions across the federal government with communications strategies that are creative, impactful, and results-driven. We've earned the trust of agencies by delivering measurable outcomes, backed by thoughtful planning and award-winning execution.

With over \$72 million in federal contract awards, our track record speaks to our ability to deliver at scale, on deadline, and with excellence. The following are select past performances.



DHS Immigration and Customs Enforcement (ICE) Public Affairs

Produced the Telly Award-winning "History of ICE" video.
Developed graphic design, social media, and video assets promoting ICE's mission across directorates.
Supported internal outreach, educating stakeholders and strengthening agency visibility.



NOAA Space & Oceanic Communications

Designed a strategic system to educate stakeholders and the public on space and ocean policy.
Grew social media audience from 4K to 14K in one year.
Amplified U.S. leadership messaging through high-performing press releases and visual media.



HUD Office of Housing Counseling

Created the "Let's Make Home the Goal" campaign to elevate housing counseling awareness.
Generated 60M+ impressions and 300K+ clicks through paid media, social engagement, and outreach.
Empowered prospective homeowners through a multi-year engagement.



DHRA Sexual Assault Prevention & Response Office (SAPRO)

Delivered trauma-informed communication strategy for military communities.
Produced videos, social content, and leader messaging guides for Sexual Assault Awareness Month.
Increased awareness, strengthened prevention efforts, and enabled strategic engagement.



Army National Guard Recruiting

Executed a nationally recognized, multi-channel recruitment campaign.
Surpassed lead generation goals by 363%, recruiting individuals with no prior military service.



HRSA StopBullying.gov

Refreshed digital strategy to raise bullying prevention awareness.
Doubled eBlast open rates and boosted engagement across platforms.
Delivered 508-compliant, high-quality content — earning top CPARS ratings.



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