



8(a) and EDWOSB certified

End-to-End Support, Continuous Optimization.

Always striving to provide more value to customers, Red Carrot Project Managers not only follow industry best practices but also apply Red Carrot's Active Project Management Process to exceed customer expectations.

Red Carrot believes in active program management and operates as an extension of your team. Active project management means that we identify, assign, and drive issues to resolution. We manage the project by creating timelines, identifying deliverables, and completing projects on time and within budget while adhering to high-quality standards and meeting all our client's needs.

Red Carrot has a proven method of obtaining stakeholder input to facilitate successful projects and programs. This is built on our experience, which shows that stakeholders are more invested in initiatives with a shared understanding.

Our Successful Active Project Management Process

- 1 Attains client support and collaboration
- 2 Creates Review Board for key executives
- 3 Establishes clear goals and objectives
- 4 Identifies, analyzes, and manages issues and risks
- 5 Utilize escalations effectively for decision-making
- 6 Provides tools for tracking, reporting, and communicating
- 7 Fosters effective Stakeholder engagement
- 8 Produces Final Outputs

Red Carrot is a trusted 8(a) and EDWOSB full-service agency

with experience providing innovative integrated solutions to our clients. We understand the nuances of providing end-to-end management consulting support to high-impact clients, such as the U.S. Federal Government.

Contact Information

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Our Capabilities



ADVERTISING

Media Planning
Media Buying
Outreach Campaigns
TV, Print, Radio, Outdoor
Digital Advertising



DIGITAL ENGAGEMENT

Web Architecture
Web Design
Content Management
SEO/SEM
Analytics



STRATEGIC PLANNING

Communication Audits
Informational Interviews
Quantitative Studies
Focus Groups
Competitive Analysis
Best Practices Benchmarking
Program Evaluations



BRAND DEVELOPMENT

Brand Plan
Communications Plan
Logo and Brand Identity
Marketing Collateral Development
Multicultural Outreach



PUBLIC RELATIONS

Press Releases
Media Clippings
Satellite Media Tour
Online Reputation Management
Earned Media Strategy
Influencer Outreach



MANAGEMENT CONSULTING

Active Program Management
Workforce Operating Modeling
Process Improvement
Risk Analysis
Technical Writing
Digital Transformation
Organizational Change
Data Analytics



GRAPHIC DESIGN

Concept Development
Brand Development
Rebranding
Printed Collaterals
Illustration
508-Compliance



SOCIAL MEDIA

Social Media Management
Community Management
Social Media Listening
Social Media Content Creation



HUMAN CAPITAL SOLUTIONS

Operations Staffing
Administrative Support
Recruitment & Retention
Transforming Operations
Diversity, Equity, and Inclusion
Employee Journey
Team Alignment
Program Delivery



VIDEO PRODUCTION

Animated Videos
Testimonial Videos
PSA Videos
508-Compliance



EVENTS

Site Selection
Travel & Logistics
Virtual Events
Trade Shows
Recruiting Events
Event Management

NAICS

512110	541511	541613	541810	541840	541870	541922	561320
515120	541611	541614	541820	541850	541890	541990	561920
541430	541612	541618	541830	541860	541910	561110	611430

Our Clients

