



8(a) and EDWOSB certified

Don't sweat the planning! In-person, virtual, and hybrid event services.

Especially important in today's climate, Red Carrot's cross-functional team of event planning and marketing staff, technology specialists, and subject matter experts have mastered the nuances of conducting successful virtual and hybrid events. Our events make significant marketing and communications strides for our clients global reach.

Red Carrot has managed over 750 nationwide conferences and events. We create memorable experiences with quantifiable touchpoints. What distinguishes the work is our constant innovation based on data-driven scientific processes. Whether Red Carrot is hosting conventions, trade shows, small- and large-scale tours, conferences, exhibits, or virtual events, we leverage our data analytics to continuously deliver client results that surpass expectations.

We utilize our own proprietary Red Carrot Event Management System to effectively plan and implement event logistics. This system facilitates our management of projects digitally and in real-time. It securely stores important data and information to coordinate all aspects of the events. Our curated event experiences begin with the first touchpoint and continue long after the event concludes. The results have earned us exemplary CPARS ratings.

Red Carrot is a trusted 8(a) and EDWOSB award-winning agency
providing clients with innovative event planning and event management
solutions for In-Person, Virtual, and Hybrid events.

Contact Information

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GSA MAS GS-00F-181GA

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Our Capabilities



ADVERTISING

Media Planning
Media Buying
Outreach Campaigns
TV, Print, Radio, Outdoor
Digital Advertising



DIGITAL ENGAGEMENT

Web Architecture
Web Design
Content Management
SEO/SEM
Analytics



STRATEGIC PLANNING

Communication Audits
Informational Interviews
Quantitative Studies
Focus Groups
Competitive Analysis
Best Practices Benchmarking
Program Evaluations



BRAND DEVELOPMENT

Brand Plan
Communications Plan
Logo and Brand Identity
Marketing Collateral Development
Multicultural Outreach



PUBLIC RELATIONS

Press Releases
Media Clippings
Satellite Media Tour
Online Reputation Management
Earned Media Strategy
Influencer Outreach



MANAGEMENT CONSULTING

Active Program Management
Workforce Operating Modeling
Process Improvement
Risk Analysis
Technical Writing
Digital Transformation
Organizational Change
Data Analytics



GRAPHIC DESIGN

Concept Development
Brand Development
Rebranding
Printed Collaterals
Illustration
508-Compliance



SOCIAL MEDIA

Social Media Management
Community Management
Social Media Listening
Social Media Content Creation



HUMAN CAPITAL SOLUTIONS

Operations Staffing
Administrative Support
Recruitment & Retention
Transforming Operations
Diversity, Equity, and Inclusion
Employee Journey
Team Alignment
Program Delivery



VIDEO PRODUCTION

Animated Videos
Testimonial Videos
PSA Videos
508-Compliance



EVENTS

Site Selection
Travel & Logistics
Virtual Events
Trade Shows
Recruiting Events
Event Management

NAICS

512110	541511	541613	541810	541840	541870	541922	561320
515120	541611	541614	541820	541850	541890	541990	561920
541430	541612	541618	541830	541860	541910	561110	611430

Our Clients

