



8(a) and EDWOSB certified

Grow your audience, enhance your agency's social media platform.

Red Carrot data expertise allows us to develop tailored strategies for your audience, message, and campaign goal. These insights shape our social media strategy, from the development of editorial content to community monitoring and engagement.

Through Red Carrot's approach to social media, we will leverage emerging technologies and creative strategies to develop, execute, and evaluate social media campaigns. We work with clients to better understand their goals while evaluating the competitive landscape. Through the use standard operating procedures we monitor and engage with your community. We use these insights to deliver the right message to the right audience at the right time.

Red Carrot is a trusted 8(a) and EDWOSB award-winning agency
providing clients with innovative integrated digital
communications solutions.

Contact Information

Danielle Gosthe
Managing Director
(305) 504-8769
danielle@theredcarrot.com

DUNS: 031689583
Certifications: 8(a), EDWOSB, DOT DBE
GSA MAS GS-00F-181GA
theredcarrot.com

Our Capabilities



ADVERTISING

Media Planning
Media Buying
Outreach Campaigns
TV, Print, Radio, Outdoor
Digital Advertising



DIGITAL ENGAGEMENT

Web Architecture
Web Design
Content Management
SEO/SEM
Analytics



STRATEGIC PLANNING

Communication Audits
Informational Interviews
Quantitative Studies
Focus Groups
Competitive Analysis
Best Practices Benchmarking
Program Evaluations



BRAND DEVELOPMENT

Brand Plan
Communications Plan
Logo and Brand Identity
Marketing Collateral Development
Multicultural Outreach



PUBLIC RELATIONS

Press Releases
Media Clippings
Satellite Media Tour
Online Reputation Management
Earned Media Strategy
Influencer Outreach



MANAGEMENT CONSULTING

Active Program Management
Workforce Operating Modeling
Process Improvement
Risk Analysis
Technical Writing
Digital Transformation
Organizational Change
Data Analytics



GRAPHIC DESIGN

Concept Development
Brand Development
Rebranding
Printed Collaterals
Illustration
508-Compliance



SOCIAL MEDIA

Social Media Management
Community Management
Social Media Listening
Social Media Content Creation



EVENTS

Site Selection
Travel & Logistics
Virtual Events
Trade Shows
Recruiting Events
Event Management



HUMAN CAPITAL SOLUTIONS

Operations Staffing
Administrative Support
Recruitment & Retention
Transforming Operations
Diversity, Equity, and Inclusion
Employee Journey
Team Alignment
Program Delivery

NAICS

512110	541511	541613	541810	541840	541870	541922	561320
515120	541611	541614	541820	541850	541890	541990	561920
541430	541612	541618	541830	541860	541910	561110	611430

Our Clients

