



8(a) and EDWOSB certified

Never Miss a Headline, Have News Delivered Daily.

Red Carrot uses a data-driven approach that brings clients comprehensive news briefings. We screen sources, review content, and distribute briefings to deliver the most relevant and complete media coverage for government agencies

Red Carrot is skilled in delivering daily news briefings for multiple clients, including DHS ICE, SBA, and the USSS. We use LexisNexis Newsdesk™, Critical Mention, Meltwater, Cision, and other platforms to curate relevant articles from vetted and credible sources.

NEWS BRIEFINGS

- Daily News Monitoring
- News Alerts
- Distribution
- Online Media Databases
- Media Source Screening

The Red Carrot Approach to Delivering News Briefings provides clients with everything they need for consistent, error-free, and thorough daily news briefings. From staffing and management to system expertise to built-in quality assurance measures, we take the necessary steps for proven results.

Red Carrot is a trusted 8(a) and EDWOSB award-winning agency.
Reliable and dependable, we provide clients with the relevant and complete news daily news briefings.

Contact Information

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Certifications: 8(a), EDWOSB, DOT DBE
GSA MAS GS-00F-181GA

theredcarrot.com

Our Capabilities



ADVERTISING

Media Planning
Media Buying
Outreach Campaigns
TV, Print, Radio, Outdoor
Digital Advertising



DIGITAL ENGAGEMENT

Web Architecture
Web Design
Content Management
SEO/SEM
Analytics



STRATEGIC PLANNING

Communication Audits
Informational Interviews
Quantitative Studies
Focus Groups
Competitive Analysis
Best Practices Benchmarking
Program Evaluations



BRAND DEVELOPMENT

Brand Plan
Communications Plan
Logo and Brand Identity
Marketing Collateral Development
Multicultural Outreach



PUBLIC RELATIONS

Press Releases
Media Clippings
Satellite Media Tour
Online Reputation Management
Earned Media Strategy
Influencer Outreach



MANAGEMENT CONSULTING

Active Program Management
Workforce Operating Modeling
Process Improvement
Risk Analysis
Technical Writing
Digital Transformation
Organizational Change
Data Analytics



GRAPHIC DESIGN

Concept Development
Brand Development
Rebranding
Printed Collaterals
Illustration
508-Compliance



SOCIAL MEDIA

Social Media Management
Community Management
Social Media Listening
Social Media Content Creation



HUMAN CAPITAL SOLUTIONS

Operations Staffing
Administrative Support
Recruitment & Retention
Transforming Operations
Diversity, Equity, and Inclusion
Employee Journey
Team Alignment
Program Delivery



VIDEO PRODUCTION

Animated Videos
Testimonial Videos
PSA Videos
508-Compliance



EVENTS

Site Selection
Travel & Logistics
Virtual Events
Trade Shows
Recruiting Events
Event Management

NAICS

512110	541511	541613	541810	541840	541870	541922	561320
515120	541611	541614	541820	541850	541890	541990	561920
541430	541612	541618	541830	541860	541910	561110	611430

Our Clients

