



8(a) and EDWOSB certified

A passion for people. The best people, now.

Putting together the right team is essential. Red Carrot knows how to build the right team with the right qualifications.

Red Carrot teams possess extensive experience and years of involvement with the required role and work assignments. We specialize in providing innovative workforce management. Our team uses internal quality assurance procedures and feedback to support the client teams providing them with resources, training, and corporate guidance.

Red Carrot employs a three-part approach to identify, onboard, and retain talent.

- 1. Identify Team Needs:** We start by thoroughly understanding our clients' most critical goals, and then we develop a strategy that suits the specific needs, qualifications, and positions.
- 2. Onboard Team:** In addition to standard onboarding steps, Red Carrot provides the team with Red Carrot's "Customer 101" training.
- 3. Retain Team:** We retain top-quality personnel through competitive compensation, training and development programs. Building a diverse and cohesive culture is a priority for Red Carrot and we treat our team members like family.

Red Carrot is a trusted 8(a) and EDWOSB full-service agency

with experience providing clients with human capital solutions. Finding the right resources to support your mission is Red Carrot's passion.

Contact Information

Danielle Gosthe
Managing Director
(305) 504-8769
danielle@theredcarrot.com

DUNS: 031689583
Certifications: 8(a), EDWOSB, DOT DBE
GSA MAS GS-00F-181GA

theredcarrot.com

Our Capabilities



ADVERTISING

Media Planning
Media Buying
Outreach Campaigns
TV, Print, Radio, Outdoor
Digital Advertising



DIGITAL ENGAGEMENT

Web Architecture
Web Design
Content Management
SEO/SEM
Analytics



STRATEGIC PLANNING

Communication Audits
Informational Interviews
Quantitative Studies
Focus Groups
Competitive Analysis
Best Practices Benchmarking
Program Evaluations



BRAND DEVELOPMENT

Brand Plan
Communications Plan
Logo and Brand Identity
Marketing Collateral Development
Multicultural Outreach



PUBLIC RELATIONS

Press Releases
Media Clippings
Satellite Media Tour
Online Reputation Management
Earned Media Strategy
Influencer Outreach



MANAGEMENT CONSULTING

Active Program Management
Workforce Operating Modeling
Process Improvement
Risk Analysis
Technical Writing
Digital Transformation
Organizational Change
Data Analytics



GRAPHIC DESIGN

Concept Development
Brand Development
Rebranding
Printed Collaterals
Illustration
508-Compliance



SOCIAL MEDIA

Social Media Management
Community Management
Social Media Listening
Social Media Content Creation



HUMAN CAPITAL SOLUTIONS

Operations Staffing
Administrative Support
Recruitment & Retention
Transforming Operations
Diversity, Equity, and Inclusion
Employee Journey
Team Alignment
Program Delivery



VIDEO PRODUCTION

Animated Videos
Testimonial Videos
PSA Videos
508-Compliance



EVENTS

Site Selection
Travel & Logistics
Virtual Events
Trade Shows
Recruiting Events
Event Management

NAICS

512110	541511	541613	541810	541840	541870	541922	561320
515120	541611	541614	541820	541850	541890	541990	561920
541430	541612	541618	541830	541860	541910	561110	611430

Our Clients

